What is FAIR TRADE?

Trade between companies in developed countries and producers in developing countries in which fair prices are paid to the producers.

**Fair Pay**

- **Fair Trade** farmers are better off because they belong to the Fair trade communities that protect them from market fluctuation.
- **Fair Trade** establishes a farming community, gives their members democratic voices in decision-making, and ensures that a Fair trade certification is benefiting many people.

**Fair Trade Guidelines**

1. Principle One: Creating Opportunities for Economically Disadvantaged Producers
2. Principle Two: Transparency and Accountability
4. Principle Four: Fair Payment
5. Principle Five: Ensuring no Child Labor and Forced Labor
6. Principle Six: Commitment to Non-Discrimination, Gender Equity and Women’s Economic Empowerment, and Freedom of Association
7. Principle Seven: Ensuring Good Working Conditions
8. Principle Eight: Providing Capacity Building

**Fair Trade Certified Seal**

**Fair Trade** is more than just trading; it proves that greater justice in world trade is possible.

Buy Products with this Seal